

BUSINESS MANAGEMENT & LEADERSHIP

A Focus On Emerging Leaders in this First Installment in the People-First™ Leadership Series

Ignite!

The 4 Essential Rules for Emerging Leaders

SAL SILVESTER

With his timely new book, *Ignite! The 4 Essential Rules for Emerging Leaders*, Executive Coach and author Sal Silvester comes through for emerging leaders and the organizations that are grooming them for success.

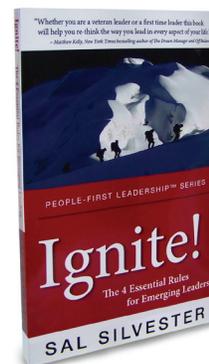
Emerging leaders are usually bright, talented, and rising stars in their organizations. The challenge is that most new leaders are promoted, because they were good at what they did in their previous role, without any training and development. As a result they are often out of their element, unprepared, and even scared. And with good reason, because like so many people who have greatness thrust upon them, their handling of the often-rocky transition to manage their former team members will affect not only their future, but that of their company's as well.

In this how-to business book, Sal, a veteran of corporate potential maximization, shows the path to igniting the potential of new leaders. He begins with a learning parable that illustrates the pitfalls and possibilities of leadership at every turn. But *Ignite!* is more than just a story. It incorporates for the first time Sal's People-First Leadership™ model that gives new leaders all the tools they need to elevate their effectiveness as team facilitators. By highlighting common errors that new managers make, Sal accelerates the transition to competent leadership and showcases the characteristics successful leaders must bring to the workplace. In clear language that is easy to understand and translate into direct action, his 4 Essential Rules for success encourage emerging leaders to lead by example, align their team, build cohesion and engage and cultivate team members.

Reviews

"I believe the time to change is now. *Ignite!* sets leaders on course to make a significant difference in themselves, their people, and their teams." – Marshall Goldsmith, author of New York Times best sellers *MOJO* and *What Got You Here Won't Get You There*

"Whether you are a veteran leader or a first-time leader, this book will help you rethink the way you lead in every aspect of your life." – Matthew Kelly, New York Times bestselling author of *The Dream Manager* and *Off Balance*



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About the Author

Sal Silvester is a top expert of leadership transformations across organizations and throughout careers. As an Executive Coach and author, Sal draws on his years of experience as a veteran Army officer, Accenture executive, and founder of 5.12 Solutions and Coachmetrix to affect positive leadership behavior change that extends beyond the conference table to the kitchen table. He is a leadership thinker and blogger, and author of *Ignite! The 4 Essential Rules for Emerging Leaders* that reached #1 on Amazon's Movers & Shakers list, followed by *Unite! The 4 Mindset Shifts for Senior Leaders*, and a forthcoming collaboration with Marshall Goldsmith entitled *Stakeholder Centered Coaching*. Sal is an avid rock climber and mountain biker, and has competed in six marathons and is an Ironman Triathlon finisher. He's active with Rocky Mountain Rescue, a nationally recognized search and rescue team based in Boulder, Colorado where he lives with his wife and two sons.